

De Beauvoir Primary School

80 Tottenham Road, London N1 4BS

Telephone: 0207 254 2517 Fax: 0207 275 7456

Email: admin@debeauvoir.hackney.sch.uk

Headteacher: Rebecca Mackenzie



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Information for Parent/Carers

This letter is to inform you that Hackney Council have notified us that they will be enforcing the School Keep Clear markings outside our school through the use of CCTV cameras. The cameras are fixed on a pole outside the school and will record any contraventions that take place. Penalty Charge Notices (PCN) will then be issued to motorists who do not conform to the rules restricting them from waiting, stopping or parking on yellow zig zag lines, even to pick up or drop off children. Please be advised that illegally parked vehicles may be issued a penalty charge notice without it being attached to the vehicle. These penalty charge notices will be sent out through the post.

The main reason for carrying out this scheme is to ensure that the areas outside schools are kept clear for children and parents so that they can be seen by passing traffic and to enable a clear crossing area outside school so that children do not emerge from between parked cars when crossing the road. We also wish to encourage parents/carers and children to use sustainable forms of transport.

In a bid to keep all child/children safe the times of the School Keep Clear markings will be enforced by CCTV cameras. Therefore we would ask that if you have to take your child to school by car, please consider parking a few streets away and walking with your child to the school gate. 95% of pupils live within 1 mile of the school, which is a 20 minute walk for a child. A short walk every day will keep you and your child healthier and fitter and give you the opportunity to teach your child/children valuable road safety skills. Walking will also save you over £100 each year in petrol costs. Walking briskly on a regular basis is good for your heart and lungs, helps burn calories and is a brilliant way to a healthier active lifestyle.

We would like to see a car free road outside our school because there is growing evidence of the effect of pollution on children's health and the school is keen to keep the environment outside the school free of pollution.
